

## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue NW  
 Suite 800  
 Washington, DC 20007

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

Flight Dates	Order #	Alt Order #
10/09/12 - 11/05/12	255058	06252198

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/23/12	10/29/12	Morn News at 6a	6-7a	MTWTF--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/29/12 5:59 AM Morn News at 6a 6-7a :30 FLDEMT1201H \$475.00 NM									
4	10/31/12	11/05/12	Morn News at 6a	6-7a	M-WTF--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGTh 11/01/12 6:26 AM Morn News at 6a 6-7a :30 FLDEMT1201H \$475.00 NM 3 WKMGTh 11/01/12 7:00 AM Morn News at 6a 6-7a :30 FLDEMT1202H \$475.00 NM 4 WKMGF 11/02/12 6:28 AM Morn News at 6a 6-7a :30 FLDEMT1202H \$475.00 NM 1 WKMGF 11/02/12 7:00 AM Morn News at 6a 6-7a :30 FLDEMT1202H \$475.00 NM 2 WKMG 11/05/12 6:29 AM Morn News at 6a 6-7a :30 FLDEMT1202H \$475.00 NM									
7	10/23/12	10/29/12	The Early Show	7-9a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 8:14 AM The Early Show 7-9a :30 FLDEMT1201H \$400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/31/12	11/05/12	The Early Show	7-9a	M-WTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGTh 11/01/12 8:12 AM The Early Show 7-9a :30 FLDEMT1201H \$400.00 NM 2 WKMGTh 11/01/12 8:58 AM The Early Show 7-9a :30 FLDEMT1202H \$400.00 NM 5 WKMGF 11/02/12 7:56 AM The Early Show 7-9a :30 FLDEMT1202H \$400.00 NM 1 WKMGF 11/02/12 8:29 AM The Early Show 7-9a :30 FLDEMT1202H \$400.00 NM 3 WKMG M 11/05/12 7:56 AM The Early Show 7-9a :30 FLDEMT1202H \$400.00 NM									
12	10/31/12	11/05/12	Rachael Ray	9-10a	M-WTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 11/01/12 9:18 AM Rachael Ray 9-10a :30 FLDEMT1201H \$325.00 NM 3 WKMGF 11/02/12 9:30 AM Rachael Ray 9-10a :30 FLDEMT1202H \$325.00 NM 1 WKMG M 11/05/12 9:18 AM Rachael Ray 9-10a :30 FLDEMT1202H \$325.00 NM									
13	10/31/12	11/05/12	Rachael Ray	9-10a	M-WTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGTh 11/01/12 9:35 AM Rachael Ray 9-10a :30 FLDEMT1202H \$500.00 NM 4 WKMGTh 11/01/12 9:54 AM Rachael Ray 9-10a :30 FLDEMT1201H \$500.00 NM 3 WKMGF 11/02/12 9:16 AM Rachael Ray 9-10a :30 FLDEMT1202H \$500.00 NM 2 WKMGF 11/02/12 9:53 AM Rachael Ray 9-10a :30 FLDEMT1202H \$500.00 NM 1 WKMG M 11/05/12 9:49 AM Rachael Ray 9-10a :30 FLDEMT1202H \$500.00 NM									
16	10/23/12	10/29/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/29/12 Price Is Right 11a-12p :00 \$800.00 NM See MG 16.6, 16.7 7 WKMG Tu 10/30/12 Local 6 News 12-1230p 12-1230p :00 \$800.00 NM See MG 16.8 6 WKMG W 10/31/12 Local 6 News 12-1230p 12-1230p :00 \$800.00 NM Credited 8 WKMG Th 11/01/12 Local 6 News 12-1230p 12-1230p :00 \$800.00 NM Credited									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																																																																																																																																																																																						
17	10/30/12	11/05/12	Price Is Right	11a-12p	MTWTF--	:30	5	\$800.00	NM																																																																																																																																																																																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/30/12</td><td>11/05/12</td><td>MTWTF--</td><td>5</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>Tu</td><td>10/30/12</td><td></td><td>Price Is Right</td><td>11a-12p</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">See MG 16.6,16.7</td></tr> <tr> <td>8 WKMG</td><td>Tu</td><td>10/30/12</td><td></td><td>Morn News at 530a</td><td>530-6a</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">See MG 17.10</td></tr> <tr> <td>3 WKMG</td><td>W</td><td>10/31/12</td><td></td><td>Price Is Right</td><td>11a-12p</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">See MG 17.7,17.8,17.9</td></tr> <tr> <td>5 WKMG</td><td>Th</td><td>11/01/12</td><td></td><td>Price Is Right</td><td>11a-12p</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">See MG 17.7,17.8,17.9</td></tr> <tr> <td>9 WKMG</td><td>Th</td><td>11/01/12</td><td>5:55 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>FLDEMT1202H</td><td>\$800.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">MG for 17.5,17.2,17.3</td></tr> <tr> <td>2 WKMG</td><td>F</td><td>11/02/12</td><td></td><td>Price Is Right</td><td>11a-12p</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">See MG 17.7,17.8,17.9</td></tr> <tr> <td>10 WKMG</td><td>F</td><td>11/02/12</td><td>5:53 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>FLDEMT1202H</td><td>\$800.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">MG for 17.8 10/30</td></tr> <tr> <td>4 WKMG</td><td>M</td><td>11/05/12</td><td></td><td>Price Is Right</td><td>11a-12p</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">See MG 17.6</td></tr> <tr> <td>6 WKMG</td><td>M</td><td>11/05/12</td><td></td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:00</td><td></td><td>\$800.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">See MG 17.11</td></tr> <tr> <td>11 WKMG</td><td>M</td><td>11/05/12</td><td>5:41 PM</td><td>Insider</td><td>530p-6p</td><td>:30</td><td>FLDEMT1202H</td><td>\$1,450.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">MG for 21.1,17.6</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/30/12	11/05/12	MTWTF--	5	\$800.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	Tu	10/30/12		Price Is Right	11a-12p	:00		\$800.00	NM			See MG 16.6,16.7								8 WKMG	Tu	10/30/12		Morn News at 530a	530-6a	:00		\$800.00	NM			See MG 17.10								3 WKMG	W	10/31/12		Price Is Right	11a-12p	:00		\$800.00	NM			See MG 17.7,17.8,17.9								5 WKMG	Th	11/01/12		Price Is Right	11a-12p	:00		\$800.00	NM			See MG 17.7,17.8,17.9								9 WKMG	Th	11/01/12	5:55 AM	Morn News at 530a	530-6a	:30	FLDEMT1202H	\$800.00	NM			MG for 17.5,17.2,17.3								2 WKMG	F	11/02/12		Price Is Right	11a-12p	:00		\$800.00	NM			See MG 17.7,17.8,17.9								10 WKMG	F	11/02/12	5:53 AM	Morn News at 530a	530-6a	:30	FLDEMT1202H	\$800.00	NM			MG for 17.8 10/30								4 WKMG	M	11/05/12		Price Is Right	11a-12p	:00		\$800.00	NM			See MG 17.6								6 WKMG	M	11/05/12		Local 6 News 12-1230p	12-1230p	:00		\$800.00	NM			See MG 17.11								11 WKMG	M	11/05/12	5:41 PM	Insider	530p-6p	:30	FLDEMT1202H	\$1,450.00	NM			MG for 21.1,17.6							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																										
	10/30/12	11/05/12	MTWTF--	5	\$800.00																																																																																																																																																																																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																						
1 WKMG	Tu	10/30/12		Price Is Right	11a-12p	:00		\$800.00	NM																																																																																																																																																																																																																																						
		See MG 16.6,16.7																																																																																																																																																																																																																																													
8 WKMG	Tu	10/30/12		Morn News at 530a	530-6a	:00		\$800.00	NM																																																																																																																																																																																																																																						
		See MG 17.10																																																																																																																																																																																																																																													
3 WKMG	W	10/31/12		Price Is Right	11a-12p	:00		\$800.00	NM																																																																																																																																																																																																																																						
		See MG 17.7,17.8,17.9																																																																																																																																																																																																																																													
5 WKMG	Th	11/01/12		Price Is Right	11a-12p	:00		\$800.00	NM																																																																																																																																																																																																																																						
		See MG 17.7,17.8,17.9																																																																																																																																																																																																																																													
9 WKMG	Th	11/01/12	5:55 AM	Morn News at 530a	530-6a	:30	FLDEMT1202H	\$800.00	NM																																																																																																																																																																																																																																						
		MG for 17.5,17.2,17.3																																																																																																																																																																																																																																													
2 WKMG	F	11/02/12		Price Is Right	11a-12p	:00		\$800.00	NM																																																																																																																																																																																																																																						
		See MG 17.7,17.8,17.9																																																																																																																																																																																																																																													
10 WKMG	F	11/02/12	5:53 AM	Morn News at 530a	530-6a	:30	FLDEMT1202H	\$800.00	NM																																																																																																																																																																																																																																						
		MG for 17.8 10/30																																																																																																																																																																																																																																													
4 WKMG	M	11/05/12		Price Is Right	11a-12p	:00		\$800.00	NM																																																																																																																																																																																																																																						
		See MG 17.6																																																																																																																																																																																																																																													
6 WKMG	M	11/05/12		Local 6 News 12-1230p	12-1230p	:00		\$800.00	NM																																																																																																																																																																																																																																						
		See MG 17.11																																																																																																																																																																																																																																													
11 WKMG	M	11/05/12	5:41 PM	Insider	530p-6p	:30	FLDEMT1202H	\$1,450.00	NM																																																																																																																																																																																																																																						
		MG for 21.1,17.6																																																																																																																																																																																																																																													
20	10/23/12	10/29/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$650.00	NM																																																																																																																																																																																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>5</td><td>\$650.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 WKMG</td><td>M</td><td>10/29/12</td><td></td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:00</td><td></td><td>\$650.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">See MG 20.6</td></tr> <tr> <td>6 WKMG</td><td>M</td><td>10/29/12</td><td>7:41 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>FLDEMT1202H</td><td>\$650.00</td><td>NM</td></tr> <tr> <td></td><td></td><td colspan="8">MG for 20.2 10/29</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/23/12	10/29/12	MTWTF--	5	\$650.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 WKMG	M	10/29/12		Local 6 News 12-1230p	12-1230p	:00		\$650.00	NM			See MG 20.6								6 WKMG	M	10/29/12	7:41 AM	The Early Show	7-9a	:30	FLDEMT1202H	\$650.00	NM			MG for 20.2 10/29																																																																																																																																																																							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																																																										
	10/23/12	10/29/12	MTWTF--	5	\$650.00																																																																																																																																																																																																																																										
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																																																						
2 WKMG	M	10/29/12		Local 6 News 12-1230p	12-1230p	:00		\$650.00	NM																																																																																																																																																																																																																																						
		See MG 20.6																																																																																																																																																																																																																																													
6 WKMG	M	10/29/12	7:41 AM	The Early Show	7-9a	:30	FLDEMT1202H	\$650.00	NM																																																																																																																																																																																																																																						
		MG for 20.2 10/29																																																																																																																																																																																																																																													

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/30/12	11/05/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/30/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM See MG 21.6 6 WKMG Tu 10/30/12 Morn News at 530a 530-6a :00 \$650.00 NM See MG 21.7 3 WKMG W 10/31/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM Credited 4 WKMG Th 11/01/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM Credited 7 WKMG Th 11/01/12 5:29 AM Morn News at 530a 530-6a :30 FLDEMT1201H \$650.00 NM MG for 21.6 10/30 5 WKMG F 11/02/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM Credited 1 WKMG M 11/05/12 Local 6 News 12-1230p 12-1230p :00 \$650.00 NM See MG 17.11									
24	10/23/12	10/29/12	Soaps	12:30-2p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/29/12 12:29 PM Soaps 12:30-2p :30 FLDEMT1202H \$800.00 NM									
25	10/31/12	11/05/12	Soaps	12:30-2p	M-WTF--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 11/01/12 12:29 PM Soaps 12:30-2p :30 FLDEMT1202H \$800.00 NM 4 WKMG Th 11/01/12 1:59 PM Soaps 12:30-2p :30 FLDEMT1201H \$800.00 NM 1 WKMG F 11/02/12 Soaps 12:30-2p :00 \$800.00 NM See MG 25.6,25.7 5 WKMG F 11/02/12 Soaps 12:30-2p :00 \$800.00 NM See MG 25.6,25.7 3 WKMG M 11/05/12 Soaps 12:30-2p :00 \$800.00 NM See MG 25.8 7 WKMG M 11/05/12 7:42 AM The Early Show 7-9a :30 FLDEMT1202H \$1,550.00 NM MG for 71.4,25.1,25.5 6 WKMG M 11/05/12 8:28 AM The Early Show 7-9a :30 FLDEMT1202H \$1,550.00 NM MG for 71.4,25.1,25.5 8 WKMG M 11/05/12 12:15 AM David Letterman 1136p-1238a :30 FLDEMT1202H \$2,600.00 NM MG for 111.4,25.3									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/23/12	10/29/12	The Talk	2-3p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 The Talk 2-3p :00 \$450.00 NM See MG 28.5,28.6 6 WKMG 10/30/12 The Doctors 3-4p :00 \$450.00 NM See MG 28.7 7 WKMG 10/31/12 3:48 PM The Doctors 3-4p :30 FLDEMT1201H \$450.00 NM MG for 28.6 10/30 5 WKMG 11/02/12 3:33 PM The Doctors 3-4p :30 FLDEMT1202H \$450.00 NM MG for 28.1,28.2									
29	10/30/12	11/05/12	The Talk	2-3p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 10/29/12 3:55 PM The Doctors 3-4p :30 FLDEMT1202H \$450.00 NM MG for 29.3 10/31 3 WKMG 10/31/12 The Talk 2-3p :00 \$450.00 NM See MG 29.4 2 WKMG 11/02/12 The Talk 2-3p :00 \$450.00 NM Credited 1 WKMG 11/05/12 The Talk 2-3p :00 \$450.00 NM See MG 29.5 5 WKMG 11/05/12 1:08 AM Extra 1237-109a :30 FLDEMT1202H \$450.00 NM MG for 29.1 11/05									
32	10/23/12	10/29/12	The Doctors	3-4p	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 3:14 PM The Doctors 3-4p :30 FLDEMT1201H \$350.00 NM									
33	10/31/12	11/05/12	The Doctors	3-4p	M-WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/31/12 3:17 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM 3 WKMG 11/02/12 3:47 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM 1 WKMG 11/05/12 3:30 PM The Doctors 3-4p :30 FLDEMT1202H \$350.00 NM									
37	11/04/12	11/04/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/04/12 8:57 AM CBS Sunday Morning 9-1030a :30 FLDEMT1202H \$1,800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
40	10/23/12	10/29/12	Extra	4-430p	MTWTF--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/29/12 4:19 PM Extra 4-430p :30 FLDEMT1201H \$475.00 NM									
41	10/31/12	11/05/12	Extra	4-430p	M-WTF--	:30	5	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 10/31/12 3:58 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM 2 WKMGTh 11/01/12 4:26 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM 3 WKMGF 11/02/12 4:12 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM 5 WKMG 11/05/12 4:00 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM 1 WKMG 11/05/12 4:25 PM Extra 4-430p :30 FLDEMT1202H \$475.00 NM									
44	10/23/12	10/29/12	Inside Edition	430-5P	MTWTF--	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 4:57 PM Inside Edition 430-5P :30 FLDEMT1202H \$475.00 NM									
45	10/31/12	11/05/12	Inside Edition	430-5P	M-WTF--	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 4:29 PM Inside Edition 430-5P :30 FLDEMT1201H \$475.00 NM 3 WKMGF 11/02/12 4:44 PM Inside Edition 430-5P :30 FLDEMT1202H \$475.00 NM 2 WKMG 11/05/12 4:57 PM Inside Edition 430-5P :30 FLDEMT1202H \$475.00 NM									
49	10/31/12	11/05/12	News at 5p	5-530p	M-WTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGF 11/02/12 5:16 PM News at 5p 5-530p :30 FLDEMT1202H \$1,000.00 NM									
52	10/23/12	10/29/12	Insider	530p-6p	MTWTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/29/12 5:47 PM Insider 530p-6p :30 FLDEMT1201H \$575.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/31/12	11/05/12	Insider	530p-6p	M-WTF--	:30	5	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/31/12 5:47 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM 2 WKMGTh 11/01/12 Insider 530p-6p :00 \$575.00 NM See MG 53.6 5 WKMGF 11/02/12 Insider 530p-6p :00 \$575.00 NM See MG 53.6 1 WKMGF 11/02/12 5:42 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM 6 WKMGCM 11/05/12 3:46 PM The Doctors 3-4p :30 FLDEMT1202H \$1,150.00 NM MG for 53.5,53.2 4 WKMGCM 11/05/12 5:56 PM Insider 530p-6p :30 FLDEMT1202H \$575.00 NM									
56	10/23/12	10/29/12	News at 6p	6-630p	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/29/12 6:12 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM									
57	10/31/12	11/05/12	News at 6p	6-630p	M-WTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/31/12 6:28 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 4 WKMGTh 11/01/12 6:27 PM News at 6p 6-630p :30 FLDEMT1201H \$1,200.00 NM 1 WKMGF 11/02/12 6:13 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM 3 WKMGF 11/02/12 6:27 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM 5 WKMGCM 11/05/12 6:29 PM News at 6p 6-630p :30 FLDEMT1202H \$1,200.00 NM									
61	11/03/12	11/03/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 11/03/12 Sat Local 6 News at 6p 6-630p :00 \$750.00 NM See MG 61.3									
66	10/23/12	10/29/12	News at 7p	7-7:30p	MTWTF--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGCM 10/29/12 7:28 PM News at 7p 7-7:30p :30 FLDEMT1201H \$1,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	10/31/12	11/05/12	News at 7p	7-7:30p	M-WTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 7:13 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM 5 WKMGTh 11/01/12 7:22 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM 4 WKMGF 11/02/12 News at 7p 7-7:30p :00 <del>\$1,500.00</del> NM See MG 67.6 6 WKMG 11/05/12 5:24 PM News at 5p 5-530p :30 FLDEMT1202H \$1,500.00 NM MG for 67.4 11/02 2 WKMG 11/05/12 7:14 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM 3 WKMG 11/05/12 7:28 PM News at 7p 7-7:30p :30 FLDEMT1202H \$1,500.00 NM									
70	10/23/12	10/29/12	Inside Edition	730-8p	MTWTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG 10/29/12 7:55 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM									
71	10/31/12	11/05/12	Inside Edition	730-8p	M-WTF--	:30	5	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/31/12 7:42 PM Inside Edition 730-8p :30 FLDEMT1201H \$1,500.00 NM 3 WKMGTh 11/01/12 7:58 PM Inside Edition 730-8p :30 FLDEMT1201H \$1,500.00 NM 4 WKMGF 11/02/12 Inside Edition 730-8p :00 <del>\$1,500.00</del> NM See MG 25.6,25.7 2 WKMGF 11/02/12 7:29 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM 5 WKMG 11/05/12 7:49 PM Inside Edition 730-8p :30 FLDEMT1202H \$1,500.00 NM									
72	10/29/12	10/29/12	Met Yr Mother/Partners	8-9p	1-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 8:46 PM Met Yr Mother/Partners 8-9p :30 FLDEMT1202H \$6,000.00 NM									
73	11/05/12	11/05/12	Met Yr Mother/Partners	8-9p	1-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 11/05/12 8:00 PM Met Yr Mother/Partners 8-9p :30 FLDEMT1202H \$6,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.



## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
POL/DSCC IE	DSCC IE	1505	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
88	10/31/12	10/31/12	CSI	10-11p	--1----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/29/12 10:39 PM Hawaii Five-O 10-11p :30 FLDEMT1201H \$7,000.00 NM MG for 88.1 10/31 1 WKMGW 10/31/12 CSI 10-11p :00 \$7,000.00 NM See MG 88.2									
92	11/02/12	11/02/12	CSI:NY	8-9p	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 CSI:NY 8-9p :00 \$2,500.00 NM See MG 92.2 2 WKMGF 11/02/12 7:58 PM Undercover Boss 8-9p :30 FLDEMT1202H \$2,500.00 NM MG for 92.1 11/02									
95	10/26/12	10/26/12	Blue Bloods	10-11p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 NFL Game 1 various :00 \$4,500.00 NM Credited									
96	11/02/12	11/02/12	Blue Bloods	10-11p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 11/02/12 Blue Bloods 10-11p :00 \$4,500.00 NM See MG 96.2 2 WKMGF 11/02/12 CSI:NY 8-9p :00 \$4,500.00 NM See MG 96.3 3 WKMGF 11/02/12 8:45 PM Undercover Boss 8-9p :30 FLDEMT1202H \$4,500.00 NM MG for 96.2 11/02									
98	10/28/12	10/28/12	Amazing Race	8-9p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 11:20 PM The Mentalist 10-11p :30 FLDEMT1202H \$5,000.00 NM MG for 98.1 10/28									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
99	11/04/12	11/04/12	Amazing Race	8-9p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$5,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 10/29/12 8:16 PM Met Yr Mother/Partners 8-9p :30 FLDEMT1201H \$5,000.00 NM MG for 99.1 11/04 1 WKMG 11/04/12 Amazing Race 8-9p :00 \$5,000.00 NM See MG 99.2									
103	11/04/12	11/04/12	Good Wife	9-10p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 10/31/12 8:00 PM Survivor 8-9p :30 FLDEMT1202H \$4,000.00 NM MG for 103.1 11/04 1 WKMG 11/04/12 Good Wife 9-10p :00 \$4,000.00 NM See MG 103.2									
107	11/04/12	11/04/12	The Mentalist	10-11p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 11/03/12 5:18 PM NCAA 3pm Game various :30 FLDEMT1202H \$4,000.00 NM MG for 107.1 11/04 1 WKMG 11/04/12 The Mentalist 10-11p :00 \$4,000.00 NM See MG 107.2									
111	10/31/12	11/05/12	M-F 11p News	11-1135p	M-WTF--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M-WTF-- 5 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WKMG 10/31/12 11:12 PM M-F 11p News 11-1135p :30 FLDEMT1201H \$1,800.00 NM 2 WKMG 10/31/12 11:34 PM M-F 11p News 11-1135p :30 FLDEMT1202H \$1,800.00 NM 1 WKMG 11/01/12 11:12 PM M-F 11p News 11-1135p :30 FLDEMT1202H \$1,800.00 NM 5 WKMG 11/02/12 11:34 PM M-F 11p News 11-1135p :30 FLDEMT1202H \$1,800.00 NM 4 WKMG 11/05/12 M-F 11p News 11-1135p :00 \$1,800.00 NM See MG 25.8									
114	11/04/12	11/04/12	Sun 11p News after NFL Late News		-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG 11/04/12 12:04 AM Sun 11p News after NFL Late News :30 FLDEMT1202H \$1,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

**NONDISCRIMINATION POLICY:** Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255058-2	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
POL/DSCC IE	DSCC IE	1505

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
115	11/03/12	11/03/12	Sat 5-7a News	5-7a	-----S-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 11/03/12 5:58 AM Sat 5-7a News 5-7a :30 FLDEMT1202H \$400.00 NM 1 WKMG Sa 11/03/12 6:44 AM Sat 5-7a News 5-7a :30 FLDEMT1202H \$400.00 NM									
116	11/04/12	11/04/12	6-830a Sun News	6a-830a	-----S	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 11/04/12 5:59 AM 6-830a Sun News 6a-830a :30 FLDEMT1202H \$400.00 NM 1 WKMG Su 11/04/12 8:21 AM 6-830a Sun News 6a-830a :30 FLDEMT1202H \$400.00 NM									
117	11/01/12	11/02/12	David Letterman	1136p-1238a	---TF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---TF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 11/01/12 12:29 AM David Letterman 1136p-1238a :30 FLDEMT1201H \$1,200.00 NM 2 WKMG F 11/02/12 12:30 AM David Letterman 1136p-1238a :30 FLDEMT1202H \$1,200.00 NM									

Total Spots 93 Gross Total \$115,775.00

## Payment Terms 30 Days

Agency Commission \$17,366.25

Net Amount Due \$98,408.75

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.